REP HEADLINE# 6187351 TRF# 321592 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

\*\*\* WPXI-TV \*\*:

CITY TAX FLIGHT DATES AUG24/12 ORDER # AGY # 02711 PRDCT # 13937 NRCC 8/24 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC ADV. STATE TAX NAME ISS/NRCC-IE AUG30/12 ALEXANDRIA, 815 SLATERS LANE EST#2595 COMMENTS: CONTRACT # 6187351 WK-1 VA 22314 CO-OP BILLING NEEDED (LINE, ORDER, INVOICE) CLASS: NATL. BUYER NAME SALES PRSN WA-REP.# BEN ANGLE OFF.# 18 CHERYL BLAIR LOCAL DATE AUG9/12 REGIONAL SALESMAN # 13.52

PLEASE CONFIRM, THANKS! TO NSM/NSA FR LINDSEY FOR M2 AND 3 OK TTLS \$40,125 CHERYL

REP:

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*



PROGRAM: WHO DO YOU THINK?  RA35+ : 3.0  CON COM1: WHO DO YOU THINK?	36 S 800P-900P 30	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :
	\$1,000.00	AGENCY EST# = 2595	RATE
	8/24	2595	: START
	8/24		: END : DATE
	0		END :SPTS: WEEK
	FRI		EEK :
			DAYS
	0		: TOTL:

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP AUG9/12 13.52

LINE	: LINE#:REP :	CD: TIME	PERIOD :	LGTH : SEC	RATE	: START	END	 	WEEK	DAYS	:TOTL:
	52	A 800P-900P	đ	30	\$1,000.00	8/	8/24		$\prec$		1
	PROGRAM	AM : AGT							100		ı
	RA35+	••									
	ORD C	PRG	CHG- AGT								
		SPT		THX JEN							
	THIS	IS A MAKE-GO	MAKE-GOOD FOR AUG24		FOR 1	SPOT/WK					
	46	S 1000P-1100P	400	30	\$2,000.00	8/28	8/28	0	TUE	(A	0
	PROGRAM	AM : AGT									
	RA35+	**									
	CON C										
	53	A 800P-1000P	40(	30	\$2,000.00	8/28	8/28	N	TOE	W	N
	PROGRAM	AM : AGT									
	U1										
		SIMIL									
	THIS IS A	MAKE-G		FOR AUG28 ON LINE-46	FOR 2	SPOTS/WK					
STATI	STATION MAKEGOOD					7 (10)					
M2	OX 'D	K	MISSED: FRI OFFER: FRI CMT: PRG CMT: SPT	MISSED: FRI/800P-900P OFFER: FRI/800P-900P CMT: PRG CHG- AGT CMT: SPT IS BOOKED-	O- THX JEN	AUG24 AUG24		30s	\$1,000.00 \$1,000.00	(AUG8/12) PLS ADVISE.	<b>;</b> -
<b>M</b> 3	OK 'D	BUY#46	MISSED: TUE/ OFFER: TUE/ CMT: TIME CMT: SPTS	1000P 800P- CHG	1000P 1000P BOOKED- THX JEN	AUG28 (2/WK) AUG28 (2/WK)		30s	\$2,000.00 \$2,000.00	(AUG8/12) PLS ADVISE.	
AUG/12		\$9,675.00 SEP/12		30450.00					CONTRACT TOTAL	TAL 40125.00	48
										2	V
MARKE	MARKET TOTALS	\$ \$142,500	WPXI 25%	% KDKA 34%	WTAE 24%	WPGH 17% CABI	CABL 0%	WPCW 0%	% WPMY 0%	_	
SVC- 1	NSI										

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES

DEMOS- RA35+\*

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK T-TIME

L-LENGTH M-MAKEGOOD N-PROGRAM NAME
X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6187351 TRF# 321592 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 215-564-1206

AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION FAX# 215 564 1103 AUG8/12

15.07

ADV CITY TAX ORDER **AGY # 02711** FLIGHT PRDCT # 13937 DATES AUG24/12 NRCC 8/24 ADV. AGY. STATE NAME NAME TAX NATI ISS/NRCC-IE ALEXANDRIA, 815 SLATERS LANE AUG30/12 EST#2595 CONTRACT # 6187351 MEDIA RESEARCH PLANNING WK - 1 COMMENTS: (LINE, ٧A 22314 CO-OP BILLING NEEDED ORDER, PLAC INVOICE) SALES PRSN WA-BUYER CLASS: NATL. REP.# NAME BEN ANGLE OFF.# CHERYL BLAIR LOCAL 18 DATE AUG8/12 REGIONAL SALESMAN # \*\*\* WPXI-TV \*\*\* 15.07

REP: TTLS \$40,125 REVISED ORDER FR LINDSEY FOR TO NSM/NSA CHERYL

PLEASE CONFIRM, THANKS!

M3

UNRESL

BUY#46

CON CM STA:

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THIS

HS

A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS: MISSED: FRI/800P-900P OFFER: FRI/800P-900P CMT: PRG CHG- AGT

CMT:SPT IS BOOKED-

THX JEN

AUG24 AUG24

30S

\$1,000.00

PLS ADVISE.

(AUG8/12)

MISSED: TUE/1000P-1100P OFFER: TUE/800P-1000P CMT:SPTS ARE BOOKED- THX JEN CMT: TIME CHG AUG28 (2/WK) AUG28 (2/WK)

30S

\$2,000.00

(AUG8/12) PLS ADVISE.

CONTRACT TOTAL
TOTAL SPOTS 40125.00